



PPHA 36101
“Financial Investments for Public Policy”
Winter 2024/2025

Professor: Carolin Pflueger

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COURSE GOALS

Financial markets play an important role for public policy. Central banks, Federal and local governments, and public and private pension funds are faced with decisions about risk and return in financial markets. Being able to use financial data to inform these decisions is crucial. The tools of investments analysis can be used to understand the effects of these financial decisions for individuals saving for retirement, governments, and pension funds.

This class covers the core tools of financial investments and applies them in the context of public policy. Over the course of this class, you will familiarize yourself with the main concepts of investments theory for stocks, bonds, and investment portfolios and apply them using real data in Excel. A particular focus will be on empirical applications. Applications and assignments in this course will be structured around Excel with real-world data – the basic tool in the financial industry and many organizations to analyze data. Theory and data analysis will be supplemented with speaker events from the intersection of investing and public policy, and weekly market updates.

CERTIFICATE IN FINANCE AND PUBLIC POLICY/CERTIFICATE IN MUNICIPAL FINANCE

This class can be taken to count towards the certificate in finance and public policy and the certificate in municipal finance. For more information, see here:

<https://harris.uchicago.edu/academics/design-your-path/certificates/certificate-finance-policy>

<https://harris.uchicago.edu/academics/design-your-path/certificates/certificate-municipal-finance>

ASSESSMENT SUMMARY

There will be a midterm and a final exam, with a combined weight of 60%. If, for any reason, you must miss the midterm exam all the weight will be shifted towards the final. In-class participation will be graded and make up 20% of your grade. Assignments will make up 20%. We plan to grade assignments for completion, i.e. on a check/check+ basis, where “check” means a good attempt at completing the assignment and “check+” means a perfect assignment. The midterm and final exams are pencil and paper and will be based on the assignments, so assignments are the best practice questions.

We will take attendance and there will be in-class quizzes as well as quizzes prior to class, both



of which will enter into your class participation grade. You can also gain participation grades by asking and answering questions on Ed discussion (more on that below). You are allowed to miss one class per quarter and do not need to email us about it, i.e. your worst class will automatically be dropped from the class participation grade.

The midterm will be held in class on Feb 3, 2025. The final exam will be scheduled by the registrar in the exam period, and is preliminarily scheduled for Wednesday March 12 at 9:00am-11:00 am in Keller 0023.

There will be assignments approximately every two weeks. Most will be group assignments, where I will ask you to in groups of two or three, similar to business school assignments. Other assignments will be individual assignments.

COURSE INFORMATION

Instructor: Prof. Carolin Pflueger

Course website: <http://canvas.uchicago.edu>

Section 1: MW 9:00am-10:20am Keller 0023

TA Section Times: F 1:30pm - 2:50pm in Keller 0007

Teaching Assistants:

Vicky Liu sqliu17@uchicago.edu

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Courses that meet on a Monday and Wednesday or once per week on Monday will lose one class session due to the Martin Luther King Day holiday on January 20th. To accommodate for the missing Monday, during the third week of classes we will run a Monday schedule on Friday, January 24th. The normally scheduled Friday TA Sessions will run remotely during the third week.

Instructor Office Hours:

One-on-one office hours are by appointment and will be held on zoom. Office hour times and links are available here:

<https://docs.google.com/spreadsheets/d/1yKXNhtIP3B3NN8EMDQZJgsBIZyKLeEwi4k96segSmlL0/edit?gid=0#gid=0>

TA Office Hours/Sections:

TA sections will provide assistance with Excel, and discuss problem set solutions and practice questions prior to the midterm and final exam.

Discussion Board for Q&A:

This term we will be using Ed Discussion for class discussion. This way all students will have access to the same answers at the same time. You will also be able to earn course credit towards your



participation grade by participating in Ed Discussion. Rather than emailing questions to the teaching staff, you are therefore requested to post questions on Ed Discussion. If you have any problems with Ed Discussion, please visit their help page <https://edstem.org/help/>.

Find our class EdDiscussion link at: <https://edstem.org/us/courses/70249/discussion>

Allday TA link is available here: <https://app.alldayta.com/university-of-chicago/financial-investments-for-public-policy>

COURSE MATERIALS

Course Format

Because participation and student input are crucial for your own learning and to be successful in the professional world, I urge you to use the class environment to practice these skills in a safe environment. Active participation through questions, student discussion, active listening etc. will be factored into your class participation grade. I will also use small in-class quizzes to make sure everyone is on the same page and check your understanding

Class Slides

Lecture notes will be posted on the course website before each lecture. You are expected to read through the notes before the lectures. After the lectures, it is your responsibility to review the course material thoroughly. I will occasionally update the notes to refine the arguments based on the discussion in class, clarify questions from class, give additional references, and provide up-to-date examples or data.

Spreadsheets

Excel spreadsheets will be available on the course website. These spreadsheets implement models covered in class using data from financial markets. Understanding the spreadsheet exercises is critical, since assignments and exams will be closely based on those. Students should make themselves familiar with the principles underlying the calculations and will be expected to adapt and extend them in a variety of contexts. This class requires you to be fluent in Excel, including regression analysis and lookup tables.

Required Textbook

Investments, by Zvi Bodie, Alex Kane, and Alan Marcus, McGraw-Hill Irwin, 13th edition. (The 12th edition works also but page references do not match.) Available for about \$160 on amazon.com. You will also be required to purchase one Harvard Business School Case "Asset Allocation at the Cook County Pension Fund" available here for about \$12: <https://store.hbr.org/product/asset-allocation-at-the-cook-county-pension-fund/218030>

The book is the standard textbook for investments courses, so after taking this class you will have the tools that are considered standard for an introductory class in investments. I will cover the main topics in this book and I expect you to read the chapters listed under the course topics. However, the focus of this class is on real-world applications to prepare you for working in either public policy or finance. For this reason, I will not cover all the material described in the book chapters. Instead, I will usually cover the core portion of the book chapters listed under each class topic and replace the applications with in-class data analysis. You are expected to use the class slides to identify which material within each chapter is part of the course material.



Applications will be supported with real-world financial reports from governments, investment funds, rating agencies etc. These additional readings will generally be more relevant to real-world applications and, as a result, significantly more challenging than the textbook.

Weekly capital markets updates

Every Wednesday, we will discuss recent market developments and connect them to the material covered in class. The discussion will be based on the weekly market updates available at <https://am.jpmorgan.com/us/en/asset-management/gim/adv/insights/weekly-market-recap> (click on "View the Recap") You are expected to read these weekly updates for the next class. I also expect you to make it a habit to read more broadly from publications, such as The Economist, Financial Times, Wall-Street Journal, New York Times, Bloomberg etc. and use your knowledge from these publications to be able to elaborate on the weekly market update.

I will call on students at the beginning of Wednesday class to give a market update. You should be able to answer the following questions:

1. What happened?
2. Why does it matter?
3. What concepts or theories that we have learned might help us think about these issues?

ASSESSMENT

Common policy for all assignments and exams

For team assignments, you may form groups of 2 or 3 (NOT 4 or more) students. Any team with four or more students will receive a grade of zero. You may work in different groups for each group assignment. We only accept regrade requests within 2 weeks of returning an assignment. Regrade requests can only be made for the entire assignment and not for individual questions.

My standard policy is that students will have to submit all assignments. I will discard the worst assignment grade, so if a student only misses one assignment this will have no effect on the final grade. However, the material in all assignments is examinable, so I highly recommend that you hand in all assignments.

For questions about specific assignments, please contact the TA listed on the assignment.

Class participation

Regular class attendance and class participation will be factored into your class participation grade. Remember that listening to others and engaging with their comments is also important for contributing to any discussion, not just in class but also in any workplace. Quality contributions will be valued more highly.

Contributions to market updates can be factored into your class participation grade. You are expected to have read the weekly market updates and to contribute to class discussion about current events. I may ask individual students to summarize the current market update. High quality answers to the questions listed under "Weekly capital markets updates" will be valued more highly than a simple summary of events.



I may use unannounced in-class quizzes, which will factor into class participation. These quizzes will be designed to give me a better view of how the class is doing and to stimulate discussion.

If a student has to miss class, it is the student's responsibility to catch up on any missed materials from classmates' notes. As a matter of fairness to all other students, I will not provide extra office hours to make up missed materials or extra materials. I value student attendance and class participation. I track class participation directly and through in-class quizzes. If a student misses an in-class quiz, this will be recorded as zero. I will generally discard the worst in-class quiz grade, so if a student only misses one quiz this will have no effect on the grade.

OTHER INFORMATION

Academic integrity

Students are allowed to discuss assignments, but the write up that you hand in must be distinctly your own. For team assignments, homework submissions that look identical to another team's, either fully or in parts, will not be accepted. Students cannot copy material from a previous course taught by myself, from other professors, or from solutions manuals for turning in assignments. These can only be used as study aids.

Any use of Artificial Intelligence (AI) for any class work needs to be properly footnoted and cited, just like any other source used for class work.

I accept re-grade requests only within two weeks of returning the assignment. Re-grade requests can only be made for the entire exam/assignment and not for individual questions. As a result, your grade can go either up or down following a re-grade request.

You are reminded that plagiarism will be taken seriously. Please review the University of Chicago's statement on academic integrity, which reads:

"We believe it is contrary to justice, to academic integrity, and to the spirit of intellectual inquiry to submit the statements or ideas or work of others as one's own. To do so is plagiarism or cheating, offenses punishable under the University's disciplinary system. Because these offenses undercut the distinctive moral and intellectual character of the University, we take them very seriously; punishments for committing them may range up to permanent expulsion from the University of Chicago."

The full statement on academic integrity is available here:

<http://collegecatalog.uchicago.edu/thecollege/academicintegrity/>

Accommodations

If you need any accommodations, such as for missing class or due to medical conditions, please contact student affairs. Please understand that in fairness to all other students, I cannot provide accommodations unless you have obtained permission well in advance from student affairs.

The standard policy in this class is that students must submit all assignments and attend all classes and exams unless they have a clear accommodation from student affairs. To encourage student attendance and class participation, I will track class participation directly and through in-class quizzes. If a student misses an in-class quiz, this will be recorded as zero. I will generally discard the worst in-class quiz grade within the quarter, so if a student only misses one quiz this will have no effect on the grade. It is also students' responsibility to catch up on any missed materials from



classmates' notes. As a matter of fairness to all other students, I will not provide extra office hours to make up missed materials, extra materials, or allow audio, photo, or video recordings.

General expectations

Consider the classroom an opportunity to prepare for your professional career. As future professionals, I expect you to be on time and prepared for class, and all communications with classmates and instructors should be appropriate. If you send e-mails to the instructors or teaching assistants, please be polite, to the point, and use correct grammar and punctuation.

Practice exercises

The class assignments, in-class discussion, Excel spread sheets, and readings will provide you with preparation for the midterm and final exam. There will be no additional practice exercises or mock exams.

SCHEDULE:

Schedule is tentative. All or a subset of tools/applications will be covered as time permits.

Jan 6: Assignment 1 Posted

(1) Introduction to Financial Markets (Lectures: Jan 6 & Jan 8)

Tools: Money, stocks, bonds, inflation, definitions of prices, yields and returns

Reading: BKM Chapter 2 "Asset Classes and Financial Instruments", 3 "How Securities Are Traded", Chapter 14 (pp 445-446 on Treasury Inflation Protected Securities)

Jan 13: Class Speaker

Chatib Basri, former Finance Minister of Indonesia

(2) Yields, Returns and the Federal Reserve (Lectures: Jan 13)

Tools: Computing returns for stocks and bonds, holding period returns, mean and standard deviation of returns, returns over different investment horizons, geometric (time-weighted) rate of return, bond yields, bond duration

Applications: (i) stock and bond market indices (ii) average performance of asset classes over time; (ii) stocks and bonds around Federal Reserve announcements (ii) typical risk and return of bonds, stocks, developed and emerging markets

Reading: BKM Chapter 5 "Risk, Return, and the Historical Record", BKM Chapters 14, 15, 16 on fixed income

Jan 19: Assignment 1 Due & Assignment 2 Posted

(3) Predicting Returns over Different Time Horizons (Lectures: Jan 15 & Jan 22)

Tools: Efficient markets hypothesis, predicting returns using past returns, return autocorrelations, implications of autocorrelations for long-term portfolio choice, dividend discount model, predicting returns using dividend yield



Applications: (i) Computing autocorrelations (ii) Predicting returns using the dividend yield (iii) Target date funds for individual investors

Reading: BKM Chapters 6 “Capital Allocation to Risky Assets”, 11 “The Efficient Market Hypothesis”, 18 “Equity Valuation Models”

Vanguard’s approach to target date funds, available here:
https://institutional.vanguard.com/content/dam/inst/iig-transformation/insights/pdf/ISGTRGT_112022_Online.pdf

(4) Optimal Portfolio Choice (Lectures: Jan 24 (Friday!) & Jan 27)

Tools: Diversification and portfolio risk, portfolios of two risky assets, Markowitz portfolio optimization model, Monte Carlo simulations

Applications: (i) Portfolio allocation at the Norwegian Sovereign Wealth Fund (ii) Pension fund simulations

Reading: BKM Chapters 6 “Capital Allocation to Risky Assets” and 7 “Optimal Risky Portfolios”

Norges Bank Investment Management Discussion Note “Risk and Return of Different Asset Allocations” Available at:

https://www.nbim.no/contentassets/bce455b7ad024b798195059e5de0fcb4/discussion_note_2-16_risk_and_return_of_different_asset_allocations.pdf

Harvard Business School Case “Asset Allocation at the Cook County Pension Fund”

<https://www.hbs.edu/faculty/Pages/item.aspx?num=53176>

Cook County investment performance available here:

<https://www.cookcountypension.com/investments/investment-performance/>

Feb 2: Assignment 2 Due & Assignment 3 Posted

Feb 3: In-Class Midterm

(5) The Capital Asset Pricing Model (Lectures: Feb 5 & Feb 10 & Feb 12)

Tools: CAPM, the market portfolio, expected returns on individual securities, cost-of-capital

Applications: (i) Assessing performance of mutual funds (ii) computing the discount rate for a risky project

Reading: BKM Chapter 9 “The Capital Asset Pricing Model”

Feb 10: Class Speaker

Nickol Hackett, CIO and Treasurer, Joyce Foundation

Feb 16: Assignment 3 Due & Assignment 4 Posted



(6) Factor Models (Lectures: Feb 17 & Feb 19 & Feb 24)

Tools: Factor analysis, size and value, alpha, information ratio

Applications: (i) Assessing performance of mutual funds (ii) different measures of mutual fund performance

Reading: BKM Chapter 10 “Arbitrage Pricing Theory and Multifactor Models of Risk and Return”

**Feb 26: Class Speaker Fredrik Willumsen
Global Head of Allocation Research, Norges Bank Investment Management**

March 2: Assignment 4 Due

(7) Options (March 3)

Tools: Put and call options, binomial tree option valuation, Black-Scholes

Applications: (i) Valuing a toll road revenue guarantee in a Public Private Partnership

Reading: BKM Chapter 20 “Options Markets: Introduction” and 21 “Option Valuation”

March 5: Exam Review