

Syllabus

Fall Quarter 2024 – Equity and the Social Safety Net Policy Lab (PPHA 60000-2)

Faculty Advisor: Robert Goerge (goerge-bob@norc.org)

Professional Advisor: David McQuown (mcquown-david@norc.org)

Wednesdays 1:30-4:20

Office hours: By appointment

This Policy Lab focuses on domestic social policy with three projects that aim to support and improve the lives of disadvantaged populations in the areas of the social safety net. Students will take direction from state and local policymakers and administrators on priority topics and may have access to unique datasets to address these topics.

This is practicum style course. Students work in teams to develop and execute a project for their client. There are no quizzes or exams. Grades are based on active participation in class and team project work, and the quality of the final presentation, final slide deck, and the policy memo. Note that while teams collaborate on all products, team members will complete a peer evaluation of their teammates at the end of the quarter.

All HPL students will receive a letter grade at the conclusion of Winter Quarter. Pass/Fail is not permitted. Grading criteria:

- 20%: Attendance and active participation in class: This entails attending all classes, scheduled client meetings, and presentations; and being prepared, professional, and engaged throughout the quarter
- 20%: “Process” and “Milestone” deliverables, such as: Being prepared for client meetings, team project work plan, preliminary results, policy memo draft, and the practice presentation
- 60%: “Final” deliverables, such as: Policy memo, presentation (slides & delivery) and in some cases, additional materials (code files, Excel files, survey draft, etc.)

Please take careful note of assignment deadlines, including both dates and times. We have set the calendar to give you as much time as possible to finish products, while also allowing time for us to review materials and you to make any necessary revisions before products are client facing.

All assignments will be submitted via Canvas. For team assignments, only one member of the team needs to submit.

This class is designed to be an in-person experience, and we will not be recording any content by default. Of course, if you are ill or are required to quarantine, you should not attend. Please notify me as soon as possible in this situation; we will make alternate arrangements on a class-by-class basis.

WEEK #/CLASS DATE KEY MILESTONES

Week 1/Oct 2

Course Orientation & Overview

In class

Course overview, introduction to Lab projects, meet in project teams

Sign confidentiality pledge and turn in before leaving class

Project Background and Start Up

Review all project background materials

After class

*Assignments marked by
** are **due by 4pm on
10/9***

****Develop a short list of written questions you wish to ask the client during your meeting on 10/9. Also include notes about which team members will play which roles during the meeting: Who will kick off discussion? Who will take the lead on questions? Who is responsible for closing out? Who will be taking notes?**

****IDES team: Complete Coleridge account set up and Data Stewardship training module, then notify Dave McQuown via email**

****Determine team schedule and provide instructors with 3-5 hours of common availability during the week of 12/2) that can be used for scheduling the final presentation**

Week 2/Oct 9

In class

Understanding the Client, Client's Organization and Client's Goals for Lab Projects

Project team meetings with advisors.

After class

All assignments

*are **due by midnight on
10/14***

Project Planning

Draft project plan

Week 3/Oct 16

In class

Client meetings

Meet with clients to review draft project planning materials and discuss project scope, timeline, and potential challenges

After class

Analysis Week 1

See product-specific deadlines in bold.

Revised project plan **due by 12pm on 10/23**

Continue project activities

Week 4/ October 23

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Team Information Exchange and Working Class

In class

Student teams present project scope, process, preliminary results, challenges, etc., followed by class Q&A/discussion. This is an opportunity for students to learn about other team's projects and issues, provide feedback, and share suggestions.

Remaining class time for project teams to meet with each other and with advisors.

After class

Analysis Week 2

See product-specific deadlines in bold.

IDES indicators team: Send analysis plan to Dave by **12pm on 10/25**

Week 5/ Oct 30

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Working Class and Optional Client Check In

In class

Class time for project teams to meet with each other and with advisors.

This time is also available to schedule midpoint client check-in conversations, if useful.

Analysis Week 3

Continue project activities

After class

Major analytic activities should wrap up this week, as teams look toward synthesizing and communicating findings

Come to class ready to informally share preliminary findings

Week 6/ Nov 6

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Presentation of Preliminary Results; Writing a Policy Memo + Visualizing Results

In class

Student teams present preliminary findings and get feedback from peers and instructors

Policy memo writing workshop in class, together with short lecture on data visualization tips

	<u>Project Synthesis and Dissemination Week 1</u>
After class	**Draft executive summary paragraph: what are your top takeaways?
<i>Assignments marked by</i>	**Submit key draft data visuals (charts, infographic, tables, etc.)
** are due by 12pm on 4/29	Begin work on draft slides for final presentation
Week 7/Nov 13	-
	<u>Working Class</u>
In class	Student teams meet with instructors to review assignments, discuss progress, and troubleshoot outstanding issues
After class	<u>Project Synthesis and Dissemination Week 2</u>
<i>See product-specific deadlines in bold.</i>	Complete draft slides for final presentation and submit by 3pm on 11/18
	Prepare for mock presentation in class on 11/20
Week 8/Nov 20	-
	<u>Team Mock Presentations</u>
In class	Student teams do a practice presentation for the class and give and receive feedback from faculty and classmates
	<u>Finalize Client Materials Week 1</u>
After class	Revise slides in response to faculty feedback (revised slides are due to instructors 48 hours before scheduled time of final presentation)
<i>See product-specific deadlines in bold.</i>	Prepare to present
	Draft policy memo (due by 9pm on 12/2)
Week 10/Dec 2-6 Final Presentations	<u>No class: Student teams make final presentations to clients this week (client site or on campus or Zoom)</u>
	<u>Finalize Client Materials</u>
	Revise policy memo
Due by 9pm on Dec 12	Submit electronic versions of final presentation and policy memo
	Complete peer evaluations of project teammates

Requirements and Administrative Information for all Harris Policy Labs

Objectives of Harris Policy Labs

Harris Policy Labs (HPL) is intended to provide students with an action-based academic experience that offers important “hands-on” learning opportunities to analyze, develop, advocate for and help drive the execution of effective policy solutions in a real world context, involving actual client organizations. In addition, HPL is intended to strengthen and expand students’ professional experience, professional skills development and professional networks in the public policy sector.

To meet these objectives, HPL students are expected to develop strong working knowledge in a number of areas during the quarter, including but not limited to the following:

- * Familiarity with the client organization’s mission, scope and policy context in which it operates
- * Understanding of the assigned policy area, including background, critical research, current debates, and context as it relates to the client organization
- * Ability to obtain data, identify research, and conduct and present rigorous policy analysis in a manner that is appropriate and relevant to the client organization
- * Ability to work as a part of a multi-disciplinary team to scope, undertake and manage a project from start to finish
- * Experience engaging with senior level policy professionals and managing a client relationship

In general, students will find that the more they put into a “Labs” experience, the more value they will obtain from it, academically, professionally and personally.

Important issues regarding HPL (and experiential learning environments generally):

The process of working on a real policy challenge for an outside client organization raises certain issues not typically encountered in other academic courses. It is essential for students to be aware of these issues upfront.

- * Flexibility, courtesy and respect are important: Working on a real project with a client organization is generally not as smooth or as structured as working on a hypothetical assignment in a class, and generally involves some unpredictability. For instance, clients may occasionally need to reschedule a meeting with students or slightly modify the direction of a project. Expect challenges and be flexible, courteous and respectful in accommodating them.
- * Expect imperfect data: A client will rarely have all the data needed for a project. Expect to work with imperfect data and expect challenges associated with an imperfect data set. Faculty Advisors and Professional Advisors may be able to help you work with what you have, and help direct you to other data sources to fill gaps.
- * Confidentiality: Unless a Faculty Advisor explicitly states otherwise, students are expected to keep strictly confidential any data and materials shared by the client organization and keep strictly confidential the content of any conversations with clients. Any breaches of confidentiality are

extremely serious and could jeopardize the project and the relationship between UChicago and the client.

* Additional data management requirements for sensitive data sets: In certain instances, students may need to work with sensitive data sets for which there are additional protocols (e.g., more restrictive confidentiality requirements, very specific data handling requirements, etc). Faculty Advisors will inform students about these restrictions and requirements where relevant, and students are expected to abide them without exception. Any breaches of data management requirements for sensitive data sets are extremely serious, could jeopardize the project and the relationship between UChicago and the client organization, and may have additional legal ramifications.

Team dynamics:

An important component of the HPL experience is working with peers on a team. Students should invest time at the beginning of the project to establish the team's purpose and how the team will work together to jointly achieve project goals. All team members are expected to make substantive contributions to the project.

Grading:

All HPL students will receive a letter grade from their Faculty Advisor at the conclusion of Fall Quarter, including students who intend to remain in a Lab for Winter Quarter. Pass/fail is not permitted.

Requesting reasonable accommodations:

Any student requesting accommodations related to disabilities should review UChicago's policy at <https://disabilities.uchicago.edu> [Links to an external site.](#) and communicate requests as soon as possible to both the Faculty Advisor and Kate Biddle, Director of Student Affairs at Harris, (773) 702-4753 or kbiddle@uchicago.edu.

Questions:

Faculty Advisors and Professional Advisors can likely answer most questions. General questions about the Labs may be brought to Carol Brown, Executive Director, at carolbrown@uchicago.edu, or Paula Worthington, Academic Director, at pworthington@uchicago.edu.

General Resources Available to Students

Include any texts and links as desired:

- [Harris Academic Support Programs and Handbook](#)
- [Student Wellness](#)
- [University Learning Resources](#)

Harris School and University of Chicago Policies

Include any text and links as desired to highlight or emphasize issues related to academic integrity, disability accommodations, diversity and inclusion, and video and audio recordings.

- [Harris School Policies](#)
- [University General Policies](#)
- [University Academic Polices](#)
- Policies on audio and video [recordings](#) and [deletion](#)