

## Creating Social Change Through Public-Private Partnerships

### Date & Time:

November 1, 1:00pm – 5:30pm CT  
November 2, 8:00am – 12:00pm CT

### Location:

The Harris School of Public Policy  
Keller Center 1307 E. 60<sup>th</sup> Street, Chicago, IL 60637  
Virtual details will be provided in advance

### Hosted by:

The University of Chicago Urban Labs and the Harris School of Public Policy

### Event Overview:

How can we harness the power of data and science to help make sustainable progress on pressing social problems? In 1968, the then-president of the Social Sciences Research Council lamented that social science was about studying, not solving, social problems. This has been changing over the past 50 years, but far too slowly.

This conference is devoted to exploring the ways in which a new, action-oriented brand of social science might be more helpful by partnering with organizations that implement policies and practices out in the real world, like government agencies, NGOs and private-sector firms. The conference will bring together researchers from ‘policy labs’ across the country, policy makers, and funders to discuss the promises, limits and challenges of this approach. Each panel will have time for audience Q&A.

The conference will be in person, but due to the continual shifts in health and safety guidance, we are also planning for virtual participation.

### Agenda Day 1: November 1, 1:00pm – 5:30pm CT

- 1:00pm – 1:10pm: Welcome + Introduce Keynote | Katherine Baicker, Dean and Emmett Dedmon Professor, Harris Public Policy
- 1:10pm – 1:30pm: Keynote | Paul Alivisatos, President, University of Chicago
- 1:35pm – 2:20pm: Housing Panel
  - o Janey Rountree | Executive Director, California Policy Lab at University of California, Los Angeles | Project: Predicting and Preventing Homelessness in Los Angeles
  - o Dana Vanderford | Director, Los Angeles County Housing Stabilization Unit
  - o Sarah Oppenheimer | Policy Research Director, Opportunity Insights at Harvard University | Project: Creating Moves to Opportunity



- Andria Lazaga | Director of Policy & Strategic Initiatives, Seattle Housing Authority
- Moderator: Evelyn Diaz | President, Heartland Alliance & Former Commissioner, City of Chicago Department of Family and Support Services
  
- 2:30pm – 3:15pm: Cradle to Career Panel
  - Robin Jacob | Faculty Co-Director, Youth Policy Lab, University of Michigan | Project: Maternal Infant Health Program
  - Dan Thompson | Manager, Perinatal and Infant Health, Michigan Department of Health and Human Services
  - Marianne Bertrand | Pritzker Director, University of Chicago Urban Labs, Inclusive Economy Lab | Project: One Million Degrees
  - Veronica Herrero | Chief of Staff and Chief Strategy Officer, City Colleges of Chicago
  - Moderator: Kim Cassel | Director of Evidence Based Policy, Arnold Ventures
  
- 3:15pm – 3:30pm: Break
  
- 3:30pm – 4:15pm: Health & Environment Panel
  - Michael Greenstone | Pritzker Director, University of Chicago Urban Labs, Energy & Environment Lab | Project: Using Predictive Analytics to Improve Inspection Targeting
  - David Meltzer | Pritzker Director, University of Chicago Urban Labs, Health Lab | Project: Supportive Release Center
  - Harold Pollack | Co-Director University of Chicago Urban Labs, Health Lab | Project: Reducing Opioid Mortality in Illinois
  - Moderator and discussant: Mai Pho, University of Chicago Medicine & Former Chief Medical Officer, IL Department of Public Health
  
- 4:25pm – 5:10pm: Criminal Justice Panel
  - Jens Ludwig | Pritzker Director, University of Chicago Urban Labs, Crime Lab | Presenting on: Behavioral Science and Gun Violence Prevention
  - Dave Williams | Regional Vice President, Youth Advocate Programs
  - Anthony Braga | Director, Crime & Justice Policy Lab, University of Pennsylvania | Presenting on: Gun Violence Intervention in Baltimore
  - Jeremy Biddle | Special Advisor on the Group Reduction Strategy to the Mayor and Police Commissioner in Baltimore City
  - Moderator: Candice Jones, President & CEO, Public Welfare Foundation

**Agenda Day 2: November 2, 8:00am – 12:00pm CT**

- 8:00am – 8:45am: Fireside Chat
  - o Valerie Jarrett | CEO and Member of the Board, Barack Obama Foundation
  - o Mayor Lori Lightfoot | Mayor, City of Chicago
  - o Moderator: Roseanna Ander, Senior Executive Director, University of Chicago, Crime Lab and Education Lab
  
- 8:45am – 9:00am: Break
  
- 9:00am – 9:45am: Education Panel
  - o Monica Bhatt | Senior Research Director, University of Chicago, Education Lab | Project: High Dosage Tutoring
  - o Nicole Prahin | Vice President of Programs, Saga Education
  - o Tom Kane | Director, Center for Education Policy Research | Project: Proving Ground
  - o Paolo DeMaria | Former Superintendent of Public Instruction, Ohio State | President & CEO, National Association of State Boards of Education
  - o Moderator: Jon Schnur, Chairman & CEO, America Achieves
  
- 9:45am – 10:30am: Anti-Poverty Panel
  - o Patrick Turner | Assistant Research Professor, Wilson Sheehan Lab for Economic Opportunities, University of Notre Dame | Project: Padua Program
  - o Cindy Casey | Director of Padua, Catholic Charities Fort Worth
  - o Jeff Liebman | Taubman Center for State and Local Government, Harvard University | Project: Increasing Access to Prevention and Family Preservation Program
  - o Kelly Sesti | Director of Continuous Quality Improvement, Michigan's Children's Services Agency
  - o Moderator: Michael Nutter, Former Mayor of Philadelphia & Urban Labs Advisory Council
  
- 10:30am – 10:45am: Break
  
- 10:45am – 11:45am: Scaling Panel
  - o Daniel Ho | Faculty Director, RegLab, Stanford University
  - o Josh Wright | Executive Director, Ideas42
  - o Mary Ann Bates | Senior Fellow, Office of Management & Budget, Executive Office of the President
  - o Moderator: Tom Dunn, Urban Labs Advisory Council & Former CEO of New Holland Capital

- 11:45am – 12:00pm: Closing remarks | Dr. Nancy Potok, Former Chief Statistician of the United States