

September 5-7, 2019 / The University of Chicago

Leading Evidence-Based Decisions

This executive education program, developed by faculty from the University of Chicago and Princeton University, trains policy leaders, government executives and security professionals in the principles of evidence-based decision making.



90%+

2016 and 2017 attendees said the course would change their approach to using evidence.

BENEFITS

Participants will learn to:

Separate credible from non-credible evidence.

Distinguish causation from correlation.

Avoid common pitfalls in evidence-based decision making.

Overcome biases that distort many policy decisions.

DEVELOPED BY A PARTNERSHIP AMONG:



Apply today!

An application is required and available on the course website:
<https://harris.uchicago.edu/evidence-based-decision-making>

In our quantitative age, data and evidence are increasingly important to policy making from development to public health to security.

Strategic decision making in the field of social and economic development, military, intelligence and security challenges depends on the ability to effectively interpret data and evidence. This executive education program advances nonprofit leaders', policy professionals' and security professionals' understanding of the fundamental principles of evidence-based decision making. Participants will gain a working knowledge of key principles, allowing them to ask smarter questions of their analysts and make better decisions.

Through a combination of in-class instruction, timely examples and experiential group exercises, participants leave with a transformed understanding of how to extract credible, substantive and actionable information from evidence based analyses.

Who Should Attend

This course is especially designed for leaders who rely on evidence-based analysis and recommendations to make important decisions. It is not a course in data analysis. It is meant for:

- Non-profit and social sector senior leadership staff members
- Senior civilian government officials (GS-13 and higher), who receive and utilize evidence to weigh courses of action or strategies
- Senior military staff and commanders at the O5, O6 level or above (generally Lieutenant Colonels, Colonels, and Flag Officers)
- Strategic advisors, executive officers, directors, initiatives group leaders or staff team members supporting federal, state or local government officials
- Leaders in any organization who receive and utilize evidence to weigh courses of action or strategies

Faculty Highlight



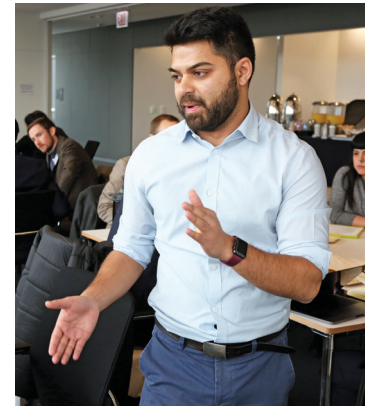
Ethan Bueno de Mesquita
Sydney Stein Professor
and Deputy Dean
The University of
Chicago Harris School
of Public Policy



Jacob Shapiro
Professor of Politics
and International Affairs
Woodrow Wilson
School of Public and
International Affairs
Princeton University



Liam Collins
Academy Professor
and Director of the
Modern War Institute
United States Military
Academy and
Visiting Professor
Princeton University



Leading Evidence-Based Decisions

■ Date

September 5-7, 2019

■ Time

Class begins at 8:30 a.m.
on Day 1 and ends by
2 p.m. on Day 3.

■ Location

The University of Chicago
Keller Center
1307 E. 60th St.
Chicago, IL 60637

■ Program fee

Private Sector and
Government Employees:
\$2,500

Non-profit Sector
Employees: \$2,000

20% group discount for
three or more participants
registering in a group.

■ Apply today!

An application is required
and available on the course
website.

■ Course website

[https://harris.uchicago.edu/
evidence-based-
decision-making](https://harris.uchicago.edu/evidence-based-decision-making)

■ Contact

Shilin Liu

Director of International
Partnerships & Executive
Education

The University of Chicago
Harris School of Public Policy
shilin@uchicago.edu