

BIOGRAPHIES

Biographies of the statement signatories are below. Please note that statements issued via the Bipartisan Working Group on Digital Political Media & Democracy do not necessarily reflect the views of every member of the Working Group. Statements reflect the personal views of the individual group members who have signed the statement. **Statements do not necessarily reflect the views of employers of Working Group members.**



Julia Ager is the Founder and President at Sapphire Strategies, a digital agency specializing in fundraising, advertising, and social media. Before launching Sapphire Strategies, Julia Ager was 2018 Chief Digital Officer at the DCCC. She led the Committee to raise historic amounts online — over \$110 million for the DCCC and \$18 million for House campaigns — and win a resounding Democratic House Majority in the 2018 midterms. Julia and her team ran a historic digital advertising operation across 44 House districts. This \$3.5 million program helped increase voter turnout by 188% for millennials, 174% for Hispanics, and 157% for African Americans. Before joining the DCCC, Julia did digital fundraising at the DSCC and worked at the technology company Salsa Labs. She graduated from Rice University and is from Ann Arbor, Michigan.



Shannon Chatlos is a Vice President at Strategic Partners & Media where she leads the digital and strategic corporate communications teams responsible for developing messaging strategies, advertising solutions, and integrated digital strategies for candidates, associations, advocacy clients and corporations. Most recently, Shannon lead the digital strategy for Maryland Gov. Larry Hogan's and Arkansas Gov. Asa Hutchinson's 2018 reelection campaigns as well as the digital efforts for several multi-state Super PACs and associations with key wins across the country. In 2016, Shannon was the lead digital strategist and advisor for several campaigns - most notably Senator Johnny Isakson and Attorney General-Elect Curtis Hill; and in 2014, Shannon served as a senior advisor on Larry Hogan's stunning upset in the Maryland Governor's race, ran a multi-state Super PAC campaign supporting Republican veterans and minorities. During the 2012 election cycle, Shannon was Director of Business Development for right-leaning campaigns as well as non-partisan organizations/advocacy groups at Resonate - where she implemented dozens of digital media campaigns using the company's unique "big data" platform. She holds a Bachelor's degree in Journalism from The University of Georgia.



Kari Chisholm, president of Mandate Media, is an experienced campaign staffer, media strategist, political consultant, and interactive web developer. Since 2001, Kari has worked with nearly 300 campaigns in over two dozen states. Before Mandate Media, Kari was on the staff of Darlene Hooley's first Congressional campaign in 1996 and managed David Bragdon's campaign for the Metro Council in 1998. Kari was also the volunteer board chair of X-PAC, a 1000-member nonpartisan 501(c)3 nonprofit that motivated young people to get involved in politics in Oregon. During a hiatus from politics, Kari was the creative director for new media at Lewis & Clark College. He became a nationally-recognized speaker -- teaching hundreds of higher-ed professionals how to strategically use new media to

communicate with a new generation of college-bound students. Finally, Kari Chisholm is considered one of the nation's leading experts on the voting procedures for college football's Heisman Trophy -- accurately predicting the winner twelve years in a row. Kari graduated in political science from the University of Southern California in 1995. He is a member of the National Writers Union - UAW Local 1981/AFL-CIO.



Alexandra Dildine is a community organizer who specializes in digital communications and developing sustainable online networks of volunteers. She spent the better part of a decade in the Obama grassroots world, eventually directing the digital program and digital organizing strategy for Organizing for Action (OFA). Her pioneering approach uses social science research to create a resilient sense of community among activists, significantly increasing retention and engagement rates. Alexandra is now at Johns Hopkins University, where she is pursuing a Ph.D. in Political Science. She is a summa cum laude and Phi Beta Kappa graduate of Barnard College of Columbia University.



As President, Senior National Strategist, and member of the Board of Directors, **Randy Kammerdiener** has helped lead Majority Strategies to become America's premier influence marketing services firm spanning elections, advocacy, and brand. In 2016, Randy helped secure the firm's distinction as one of "50 Innovative Companies" by *Silicon Review* and "Most Trusted Targeted Mobile Advertising Company - USA" by *CV Magazine*. Originally started as a voter contact mail firm, Randy helped to oversee Majority Strategies' expansion into digital advertising and social media content creation, rapidly becoming one of the largest political and advocacy

firms operating in the digital space. Randy has worked with many of Majority Strategies' largest clients, including five presidential campaigns and countless local, state and federal candidates, committees and special interest groups. The firm produces mail, mobile and digital advertising for hundreds of individual campaigns every election cycle. Prior to joining Majority Strategies, Randy served six years as the Republican National Committee's Southeast Regional Political Director. Randy holds degrees in journalism and public administration from the University of Missouri.



Thomas Keeley is the cofounder of Connectivist Media, an award-winning digital consulting firm based in Milwaukee, WI. Since entering the digital space in 2007, Thomas has earned a reputation for quality and excellence. His reputation and creative approaches to marketing and performance analysis has given him the opportunity to be a part of some of the most watched races in the country, including Governor Scott Walker's victory in the 2012 recall election, and Bruce Rauner's 2014 upset win over incumbent Governor Pat Quinn. Since the company's founding in 2011, Connectivist Media has been involved in over 100 electoral or grassroots efforts, all while maintaining a referral-only model. In addition to Connectivist Media, Thomas recently partnered with three other political professionals to launch Platform Digital, a full-service online marketing agency that aims to incorporate campaign-like strategies into private-sector digital efforts. Prior to starting Connectivist Media, Thomas served as the online marketing manager for FreedomWorks, one of the nation's largest grassroots organizations. In that capacity, he oversaw the organization's digital efforts, which included the 2009 Taxpayer March on Washington. Thomas graduated from the University of Wisconsin – Milwaukee with a Bachelor of Arts in political science and communications.



Carter Kidd is Senior Vice President and Chief Operating Officer of Campaign Solutions. For more than 15 years, Carter has overseen the rapid growth of a company responsible for hundreds of millions of dollars raised on behalf of Republican campaigns, organizations, and non-profit groups. Specializing in digital strategy, fundraising, and advertising, Carter has managed major online campaigns at every level of government, from Presidential campaigns to local elections and public affairs initiatives. Carter has raised money, directed digital strategy and advised Great America PAC, Future 45 PAC, Senator Lindsey Graham, Senator Martha McSally, Senator Marco Rubio, Senator Steve Daines, the late Senator John McCain, the Republican National Committee, the National Republican Senatorial Committee, and countless other federal candidates, state parties and PACs throughout her career. A graduate of Virginia Tech's Pamplin School of Business, Carter first joined Campaign Solutions in 1999 as an intern focusing on John McCain's first presidential campaign. Since joining full-time in 2004, she has served at every level of the company and is now responsible for the daily operations of and the success of Campaign Solutions' clients and team members. An active member of the American Association of Political Consultants, Carter was honored as one of the AAPC's "40 Under 40."



Annie Levene is a partner at Rising Tide Interactive. Under Annie's leadership, Rising Tide Interactive has guided clients to develop cutting-edge digital programs that raise millions of dollars through recruiting and engaging with grassroots donors and that reach, persuade, and turn out critical voters. Annie has carved a niche by building winning strategies for tough races, including serving as the lead digital strategist for 2018's only Democratic Senate seat flips, Jacky Rosen and Kyrsten Sinema. Annie also ran digital strategy for the successful 2018 reelection campaigns of Governor Kate Brown, Senator Amy Klobuchar and Congresswoman Stephanie Murphy. Annie has personally directed programs for the Democratic Governors Association, Senator Chris Coons, Senator Kirsten Gillibrand, and Senator Tim Kaine and is proud to have executed all

fundraising and persuasion advertising campaigns for Senator Heidi Heitkamp's come from behind victory in 2012. Annie holds a BA in English from the University of Michigan.



Jordan Lieberman joined Audience Partners, now a4 Media, in 2010 and has headed its political and public affairs team since 2012. Previously, he spent five years as publisher of *Campaigns & Elections* magazine. He is currently General Manager, Politics & Public Affairs at a4. Previously, Jordan managed campaigns and advocacy programs in the United States and abroad. In 2005, he was among the first Americans to travel to Ukraine to assist the successful Presidential campaign of Victor Yushchenko. He serves on the board of the American Association of Political Consultants Mid-Atlantic Chapter. He has lectured at Princeton, the University of Pennsylvania, and George Washington University, and has appeared as an analyst for CNN, Fox, and MSNBC. Jordan has appeared in the movies "Electile Dysfunction," "Acorn and the Firestorm," and the BBC documentary "Tea Party America." His columns about the business of politics have appeared in The New York Observer, Campaigns & Elections, AdExchanger, and Playboy. Jordan received a bachelor's degree from the University of Pennsylvania and a master's degree in public administration degree from Columbia University.



Patrick McHugh is a political professional with over a decade of experience working on campaigns at all levels of the ballot. He is currently the Executive Director of Priorities USA, a progressive advocacy organization that is fighting to mobilize and persuade every American possible on the important issues that affect their lives -- and building a state-of-the-art research, digital, and communications infrastructure to do it. During the 2018 midterm elections, Priorities USA and its affiliates invested over \$75 million in winning House, Senate, gubernatorial, and down-ballot races across the country and executed a first-of-its-kind digital-only paid media program, which was the largest of its kind on both sides of the aisle. During the cycle, Priorities' 80-person team also produced thousands of ads, coordinated over \$60 million in digital spending by progressive allies, reached nearly 50 million voters, and trained over 750 campaigners on how to run better digital programs. During the 2016 election cycle, he was the Deputy Executive Director at Priorities USA Action where he managed the paid media operation and oversaw messaging, polling, and research for the organization, which spent roughly \$200 million in support of Hillary Clinton's presidential campaign and other Democratic candidates.



Ben Olson is the Chief Executive Officer and co-founder of Arena Online. At Arena, Olson has overseen a company that in just five years worked for two presidential candidates, and dozens of U.S. Senate and House candidates and purchased over \$25 million in online ads during the most recent political cycle. A native of Minnesota, Olson is considered one of the leading digital advertising experts in national Republican Party politics. He was the Deputy eCampaign Director for McCain-Palin 2008 and the eCampaign Director for emotive, LLC before co-founding Arena Online. He has managed hundreds of digital campaigns for clients including John Kasich for Governor, John Kasich for President (IE), the National Republican Congressional Committee, and for some of the nation's largest Super PACs including American Crossroads, Americans for Prosperity and Restore Our Future, Mitt Romney's

official SuperPAC. Since 2012, Olson and Arena have expanded into the verticals of marketing for healthcare, education, and corporate advocacy. Some of their nonpolitical clients have included all of the 28 schools in the Technical College System of Georgia (TCSG), Delta airlines, and Pfizer. Olson earned a B.A. in Political Science and Government from Carleton College.



Ned Ryun is a grassroots and conservative activism expert. He is the founder and CEO of American Majority, a non-partisan political training institute whose mission is to identify and mold the next wave of liberty-minded candidates, grassroots activists and community leaders. Since its founding in January of 2008, while under Ryun's leadership, American Majority has trained over 44,000 candidates and activists, with more than 1,200 in-person trainings in all 50 states as part of an unprecedented national effort by conservatives to recruit new community leaders. A former writer for President George W. Bush and the son of former Olympic medalist and U.S. Rep. Jim Ryun (R-KS), Ned appears weekly on Fox News, Fox Business, MSNBC and CNN. His weekly opinion pieces run at The Hill, Fox News and American Greatness and are frequently front-paged at Real Clear Politics. Prior to launching American Majority, Ryun founded and directed Generation Joshua, a civics education program for middle and high school students that reached a membership of nearly 10,000. Ryun graduated with Highest Distinction (summa cum laude) from the University of Kansas with degrees in English and History.



Roy Temple is a veteran political, public affairs and digital strategist from the great state of Missouri and a co-founder of GPS Impact. Temple got started in digital as a blogger in 2005 when he helped found Fired Up! Missouri — recognized by the Washington Post as an outstanding local political blog. He served as a chief of staff to both a governor and a U.S. Senator. He also served as executive director for Pennsylvania Governor Tom Wolf's transition. Temple served on the digital and/or strategy teams for Governor Mel Carnahan, Senator Jean Carnahan, Governor Bob Holden, Senator Sherrod Brown, Senator Al Franken, Governor Tom Wolf, Governor Roy Cooper and Priorities USA. He has also assisted with crisis communications on natural disasters, plane crashes, recount litigation and political "scandals." Temple has been frequently tapped to participate in debate prep for a wide variety of candidates and in the process has had the opportunity to debate Governor Mel Carnahan (playing Senator John Ashcroft), Senator Al Franken, Robin Carnahan and Jason Kander (playing Senator Roy Blunt), Governor Bob Holden (playing Senator Claire McCaskill), Brad Ellsworth (playing Senator Dan Coats) and Senator Sherrod Brown (playing Senator Mike DeWine). He is a former Chair of the Missouri Democratic Party and is a licensed attorney.



Growing up in a small coal town in Eastern Ohio, **Ben Yoho** wanted nothing more than to follow in his father's footsteps and work in the mines. But that changed when he saw how national policies were destroying jobs that were a lifeline in his hometown. Since then, it's been his dream to fight tooth and nail to help everyday Americans. And politics has become his arena. As President of The Strategy Group Company, Ben manages the firm's daily operations, serving as the head of client relations, lead media producer, and director of political strategic planning. Ben has a B.A. in Political Science from Ohio Dominican University, and has served as Executive Director of the Ohio House Republican Organizational Committee, campaign

manager for multiple Congressional campaigns, and Victory Director on a Presidential campaign. When not in the office, you can find Ben reading, studying history, working on his short game, or hitting the open road on his Harley.

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