

## Chad Broughton

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### CURRENT POSITIONS

#### Senior Lecturer appointments

Public Policy Studies, The College, September 2006 – present  
Harris School of Public Policy, April 2014 – present  
*University of Chicago*

#### Other positions and affiliations

Associate Director, Public Policy Studies, September 2016 – present  
Associated Faculty Member, Department of Sociology, July 2015 – present  
Affiliated Faculty, Center for the Study of Race, Politics, and Culture, August 2012 – present  
Affiliated Faculty, Center for Latin American Studies, September 2010 – present

### PREVIOUS POSITIONS

Academic Director, Chicago Studies Program, March 2008 – January 2015  
*University of Chicago*

Acting Director, Public Policy Studies, March 2008 – August 2008  
*University of Chicago*

Assistant Professor of Sociology, September 2001 – August 2006  
*Knox College*, Galesburg, Illinois

### EDUCATION

Ph.D., Sociology, 2001  
M.A., Sociology, 1997  
*University of Chicago*

B.A., English and Psychology, May 1993  
Area Certificate in Environmental Studies  
Overseas study, University of Kent, England, 1991 – 1992  
*Indiana University*

### BOOK

Broughton, Chad. 2015. *Boom, Bust, Exodus: The Rust Belt, the Maquilas, and a Tale of Two Cities*. Oxford U. Press.  
*Recognitions*: Winner, 2017, [Labor and Labor Movements Section Book Award, American Sociological Association](#)  
Honorable Mention, 2017, Global Division, Society for the Study of Social Problems, Outstanding Book Award  
Winner, [2016 WOLA-Duke Human Rights Book Award](#)  
Nominated, 2016, National Book Award by Oxford University Press  
Best Books of Month, 2015 January, Amazon.com

## OTHER SCHOLARLY PUBLICATIONS

Broughton, Chad and Tom Walton. May 2017. "Downsizing Masculinity: Gender, Family, and Fatherhood in Post-Industrial America" in *Gender in Cross-Cultural Perspective*, edited by Caroline B. Brettell and Carolyn F. Sargent (previously published as an article).

Book review, *Contemporary Sociology*, Volume 45(3), April 2016. Review of *It's Not Like I'm Poor: How Working Families Make Ends Meet in a Post-Welfare World*, by Sarah Halpern-Meekin, Kathryn Edin, Laura Tach, and Jennifer Sykes.

Broughton, Chad. July 2015. "Illinois" and "NAFTA" entries in [\*The SAGE Encyclopedia of World Poverty \(2nd Edition\)\*](#). SAGE Reference.

Book review, *American Journal of Sociology*, Volume 117(6), July 2012. Review of *I'm Neither Here nor There: Mexicans' Quotidian Struggles with Migration and Poverty*, by Patricia Zavella.

Book review, *Community Development Journal*, Volume 47(3), June 2012. Review of *The Colonias Reader: Economy, Housing, and Public Health in U.S.-Mexico Border Colonias*, edited by Angela J. Donelson and Adrian X. Esparza.

Broughton, Chad. 2011. "Making the Undergraduate Classroom into a Policy Think Tank." *Teaching Sociology*, 39(1): 73-87.

Broughton, Chad. 2010. "Bringing the Organization Back in: The Role of Bureaucratic Churning in Early TANF Caseload Declines in Illinois." *Journal of Sociology and Social Welfare*, Volume 37(3), September: 153-180.

Broughton, Chad. 2010. "The World at the U.S.-Mexican Border." *Contexts*, Volume 9(1), Winter: 68-70.

Book review, *American Journal of Sociology*, Volume 115(3), November 2009: 952-954. Review of *Laboring to Learn: Women's Literacy and Poverty in the Post-Welfare Era*, by Lorna Rivera.

Broughton, Chad. 2008. "Migration as Engendered Practice: Mexican Men, Masculinity and Northward Migration." *Gender & Society*, Volume 22(5), October: 568-589.

Book review, *Social Forces*, Volume 85(3), March 2007: 1446-1448. Review of *The Politics of Disgust: The Public Identity of the Welfare Queen*, by Ange-Marie Hancock.

Broughton, Chad and Tom Walton. 2006. "Downsizing Masculinity: Gender, Family and Fatherhood in Post-Industrial America." *Anthropology of Work Review*, Volume 27(1), Spring: 1-12.

Broughton, Chad. 2003. "Reforming Poor Women: The Cultural Politics and Practices of Welfare Reform." *Qualitative Sociology*, Volume 26(1), Spring: 35-51.

Broughton, Chad. 2001. "Work Programs and Welfare Recipients: An Ethnography of Work-Based Welfare Reform." *Berkeley Journal of Sociology: A Critical Review* 45: 17-41.

Broughton, Chad. 1999. "The Politics of Black Corporate Mobility." *Qualitative Sociology*, Volume 22(4), Winter: 369-373. Review essay of *Black Corporate Executives* by Sharon M. Collins.

Book review, *Social Forces*, Volume 78(1), September 1999: 371-372. Review of *Theorising Welfare: Enlightenment and Modern Society*, by Martin O'Brien and Sue Penna.

Book review, *Social Service Review*, Volume 73(2), June 1999: 267-269. Review of *Glass Ceilings and Bottomless Pits*, by Randy Albelda and Chris Tilly.

## DISSERTATION

*Reforming Poor Women: The Cultural Politics and Practices of Welfare Reform* utilized comparative ethnographic analysis to explore the everyday experience of welfare reform in two welfare-to-work organizations in Chicago.

**Committee:** Andrew Abbott (Chair), Leslie Salzinger, and Richard P. Taub

## SPECIAL FIELD EXAMINATIONS

"Urban Poverty in the U.S.," July 1997, High Pass

Qualitative Methods course sequence, June 1998

## SCHOLARLY PRESENTATIONS

"Globalizing Ethnography: Comparison in the Sociological Imagination," Panel Discussion, Department of Sociology and Center for Global Culture and Communication, Northwestern University, November 15, 2017.

"Studying the Global Diaspora: The Case of Mexico in *Boom, Bust, Exodus*," Global Cities: Diasporas and Cosmopolis, NEH Summer Institute, Laguardia Community College, New York City, August 15, 2017.

"*Escaping Death's Grip: Representing (and Editing) Urban Life*," Urban Workshop, University of Chicago, February 28, 2017.

Critic at "Author Meets Critics: Stephen P. Meyer, *Manhood on the Line: Working Class Masculinities in the American Heartland*," Annual Meeting of the Social Science History Association, Chicago, November 18, 2016.

"*Boom, Bust, Exodus: The Rust Belt, the Maquilas, and a Tale of Two Cities*," Penn Urban Ethnography Workshop, Philadelphia, November 20, 2015.

"Author Meets Critics: *Boom, Bust, Exodus: The Rust Belt, the Maquilas, and a Tale of Two Cities*," Annual Meeting of the Social Science History Association, Baltimore, November 13, 2015.

"The Market Solves Everything: The Transnational Growth Machine, Flexible Labor, and Social Disintegration in Reynosa." Open Refereed Roundtable Session, Sociology of Work and Labor, American Sociological Association, August 24, 2015.

"Boom, Bust, Exodus: The Case of Reynosa." Mexican Studies Seminar, University of Chicago, April 2015.

"Boom, Bust, Exodus: The Rust Belt, the Maquilas, and a Tale of Two Cities," University of San Diego, Jan. 2015.

"Padre Mike and the Rise of Reynosa, Tamaulipas." Annual Meeting, Social Science History Association, November 2014.

"Padre Mike and the Rise of Reynosa," Cities, Space, and Society Workshop, University of Chicago, October 2014.

"Anti-Poverty Policy Field Research and Advocacy in Undergraduate Teaching: Reflections from the South Side of Chicago." Annual Meeting of the Society for the Study of Social Problems, August 2009.

"Surviving NAFTA: Cultural Responses to Rapid Change in the American Rust Belt, a Border Boomtown, and the Mexican Campo." Annual Meeting of the Social Science History Association, November 2007.

"Downsizing Masculinity: Gender, Family and Fatherhood in Post-Industrial America." Presented with Tom Walton at the Annual Meeting of the Central States Anthropological Association, March 2005.

"Reforming Poor Women: The Cultural Politics and Practices of Welfare Reform." Regular Session on Poverty at the Annual Meeting of the American Sociological Association, August 2001.

"Work Programs and Welfare Recipients: An Ethnography of Work-Based Welfare Reform." Invited presentation, "Seductions, Pressures, Identities, and Transformations: Perspectives on Work" hosted by the *Berkeley Journal of Sociology*, March 2001.

"Work Programs and Welfare Recipients: An Ethnography of Work-Based Welfare Reform." Third Annual Chicago Ethnography Conference, Loyola University, February 2001.

"Making Workers: An Ethnography of Welfare-to-Work." Association for Public Policy Analysis and Management Fall Conference, November 1999.

## **OTHER PUBLICATIONS, PRESENTATIONS, AND MEDIA APPEARANCES**

### *Selected Publications*

["A Desperate Gamble,"](#) Blog of Oxford University Press, February 8, 2017.

["Just Another Factory Closing,"](#) *The Atlantic*, September, 2015.

["Galesburg After Maytag: A Decade Later,"](#) *iBi Interbusiness Issues*, March 2015

["Black Friday, Through the Eyes of Smith and Marx,"](#) *The Atlantic*, November, 2014.

["The Last Refrigerator,"](#) *The Atlantic*, September, 2014.

["When Labor Day Meant Something,"](#) *The Atlantic*, September, 2014.

"Globalization on the Prairie," *Knox Magazine*, March 2005.

"Refrigerators Roll Out of Reynosa," *Galesburg Register-Mail*, February 2005.

Four-part feature series about Reynosa, Mexico, *Galesburg Register-Mail*, September 2003.

- *Recognition*: Illinois Associated Press, Enterprise Reporting, First Place, October 2004.
- *Recognition*: Illinois Press Association, News Reporting – Series, Second Place, October 2004.

### *Selected Public and Invited Lectures*

Gail Borden Public Library, Elgin, Illinois, November 28, 2017.

Invited Knox Alumni Lecture, Prairie Moon, Evanston, Illinois, October 15, 2017.

Invited Lecture, Beijing 101 High School, Beijing, China, June 13, 2017.

Keynote speaker, Illinois State University Social Work Conference, March 2017.

Duke-WOLA Human Rights Award acceptance presentation, Duke University, March 2017.

Keynote speaker, Galesburg Public Library, NEA "Big Read" grant programming, March 2016.

"Boom, Bust, Exodus," AFL-CIO Headquarters, Washington, DC, June 2015.

"Boom, Bust, Exodus," Politics and Prose Bookstore, Washington, DC, January 2015.

"Boom, Bust, Exodus," U.S. Treasury, Washington, DC, January 2015.

"From Boom to Bust: The True Cost of Globalization," World Affairs Council of Northern California, January 2015.

"Poverty: A Sociological Perspective," Poverty, Promise, and Possibility series, UChicago, September 2010.

"Surviving NAFTA," Invited Presentation, Argosy University, May 2007.

"The Global Workforce," Galesburg Public Library, October 2004.

"Maytag in Reynosa: Working in the Global Factory," Knox College Lecture Series, April 2004.

"Maytag: The Other Side of the Border," Galesburg Rotary Club, January 2004.

"Ethnography as a Critical Approach to Policy Studies," Annual Searle Dinner, May 1999.

### *Selected Media Appearances*

Snapchat, "[Bringing the Jobs Back](#)," Good Luck America, July 11, 2017.  
Politico Magazine, "[The Secret Weapon the Democrats Don't Know How to Use](#)," May 12, 2017.  
Wired, "[Trump Can't Deliver the Rust Belt Jobs He Promised Because Work Has Changed](#)," December 7, 2016.  
Voice of America, "[Will the TPP Agreement Cost US Jobs?](#)" October 30, 2015  
PBS NewsHour, Shortwave, "[What if Every Working Age Person in your Town Disappeared?](#)," April 15, 2015  
Marketplace, American Public Media, "[Inside the Migration of the Maytag Factory](#)," January 28, 2015.  
The Source, Texas Public Radio, "[Boom, Bust, Exodus](#)," January 5, 2015.  
Three-part WQAD-8 television series, "Understanding NAFTA," February 2006.  
Five-part WQAD-8 television series, "Maytag in Galesburg and Reynosa," February 2005.  
"In the Footsteps of the Great Chicago Ecologists," Thinking Allowed, BBC Radio, May 2002.

### **COURSES TAUGHT**

Child Poverty and Chicago Schools	Trade, Development, and Poverty in Mexico
Police and Citizen	Crime, Justice, and Inequality in the American City
Policy Implementation	Field Research Project in Public Policy: The Practicum
Self, Culture and Society	Consumerism and Popular Culture
Poverty in the U.S.	Anti-Poverty Policy in the U.S.
Writing about Chicago	Remaking Chicago: The City that Works on Social Change

### **HONORS AND FELLOWSHIPS**

The Mary Lee Behnke Prize for Mentorship and Teaching, University of Chicago, 2013  
Faculty Service Award, University of Chicago, 2008  
Philip Green Wright Lombard College Teaching Award, Knox College, 2005  
Joint Center for Poverty Research, Graduate Fellow, 1999 – 2000, Summer 2000, 2000 – 2001  
Robert Park Prize Lectureship, Department of Sociology, University of Chicago, Winter 1999  
Searle Dissertation Fellowship, University of Chicago, 1997 – 1998  
Phi Beta Kappa, Indiana University, 1993

### **OTHER ACADEMIC SERVICE**

Member, Outstanding Book Award Committee, 2018  
Global Division of the Society for the Study of Social Problems

Manuscript Reviewer  
Since 1997, reviewed articles and book proposals for *Oxford University Press*, *Cultural Trends*, *Teaching Sociology*, *Gender & Society*, *Social Problems*, *Routledge*, and the *American Journal of Sociology*

Research Affiliate, The Northwestern/University of Chicago Joint Center for Poverty Research  
September 2001 – January 2004

Book Review Editorial Board, September 2000 – June 2001  
*American Journal of Sociology*