



Writing Persuasive Public Policy Credential Program

March 29 – May 8, 2021

Monday and Wednesdays 8:00-9:30 PM Central Time

Virtual Format

The lectures are 100% synchronous, live on Zoom. Live lectures occur Mondays and Wednesdays 8:00-9:30 PM Central Time. You can expect active engagement with faculty and peers each session. The virtual program allows you to engage with the class from anywhere as long as you have a stable internet connection.

Time Commitment

You can anticipate a commitment of approximately four to six hours per week. This weekly estimate is based on three hours of live lecture, two hours for assignments, and one hour of live office hours with faculty and teaching assistants.

Office Hours

Live office hours accommodate various time zones and schedules of working professionals. You can anticipate live office hours to be held in the evening of Central Standard Time.

All times are listed in Central Standard Time (Chicago Time, UTC -6).

| Week | Module | Date & Time (Chicago Time) | |
|--------|---|---|--------------------|
| Week 1 | Program Kickoff; Mastering the Three Types of Policy Stories | Monday, March 29, 2021 Wednesday, March 31, 2021 | 8:00PM - 9:30PM |
| Week 2 | Developing Persuasive Policy Stories Using Human-Centered Design | Monday, April 5, 2021 Wednesday, April 7, 2021 | 8:00PM - 9:30PM |
| Week 3 | Structuring and Formatting Your Writing for Maximum Impact | Monday, April 12, 2021 Wednesday, April 14, 2021 | 8:00PM - 9:30PM |
| Week 4 | Writing Clear and Concise Paragraphs and Sentences | Monday, April 19, 2021 Wednesday, April 21, 2021 | 8:00PM - 9:30PM |
| Week 5 | Communicating with the Media | Monday, April 26, 2021 Wednesday, April 28, 2021 | 8:00PM - 9:30PM |
| Week 6 | Telling Your Story | Monday, May 3, 2021 Wednesday, May 5 2021 | 8:00PM - 9:30PM |

Please note enrolling students will receive a finalized program schedule. Please contact the Harris Credential Programs at harriscredential@uchicago.edu with questions.