

Persuasive Writing Credential Program

April 4 – May 25, 2022

Monday and Wednesdays 7:30-9:00 PM Central Time

Virtual Format

The lectures are 100% synchronous, live on Zoom. Live lectures occur Mondays and Wednesdays 7:30-9:00 PM Central Time. You can expect active engagement with faculty and peers each session. The virtual program allows you to engage with the class from anywhere, as long as you have a stable internet connection.

Time Commitment

You can anticipate a commitment of approximately five to eight hours per week. This weekly estimate is based on three hours of live lecture, two hours for assignments, and one hour of live office hours with faculty and teaching assistants.

Office Hours

Live office hours accommodate various time zones and schedules of working professionals. You can anticipate live office hours to be held in the evening of Central Standard Time.

All times are listed in Central Standard Time (Chicago Time, UTC -6).

Week	Module	Date & Time (Chicago Time)	
Week 1	Program Kickoff; Mastering the Three Types of Policy Stories	Monday, April 4, 2022 Wednesday, April 6, 2021	7:30PM - 9:00PM
Week 2	Developing Persuasive Policy Stories Using Human-Centered Design	Monday, April 11, 2021 Wednesday, April 13, 2021	7:30PM - 9:00PM
Week 3	Structuring Your Writing for Maximum Impact	Monday, April 18, 2021 Wednesday, April 20, 2021	7:30PM - 9:00PM
Week 4	Writing Deductive, Unified, and Coherent Paragraphs	Monday, April 25, 2021 Wednesday, April 27, 2021	7:30PM - 9:00PM
Week 5	Writing Clear, Concise, and Compelling Sentences	Monday, May 2, 2021 Wednesday, May 4, 2021	7:30PM - 9:00PM
Week 6	Mastering the Five Essentials of Persuasive Storytelling	Monday, May 9, 2021 Wednesday, May 11, 2021	7:30PM - 9:00PM
Week 7	Telling Your Story to Build Connection	Monday, May 16, 2021 Wednesday, May 18, 2021	7:30PM - 9:00PM
Week 8	Communicating with the Media about Policy	Monday, May 23, 2021 Wednesday, May 25, 2021	7:30PM - 9:00PM

Please note enrolling students will receive a finalized program schedule. Please contact the Harris Credential Programs at harriscredential@uchicago.edu with questions.