

# Koichiro Ito

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## Appointment

2015– Assistant Professor University of Chicago, Harris School of Public Policy

## Affiliations

2013– Faculty Research Fellow National Bureau of Economic Research  
2013– Research Fellow Kyoto University, Graduate School of Economics  
2014– Research Fellow Research Institute of Economy, Trade and Industry  
2014– Faculty Affiliate E2e Project  
2016– Affiliated Professor Abdul Latif Jameel Poverty Action Lab  
2016– IGC Research Affiliate International Growth Centre

## Previous Appointments

2013–2015 Assistant Professor Boston University, School of Management  
2011–2013 SIEPR Postdoctoral Fellow Stanford University  
2007–2011 Research Assistant University of California Energy Institute

## Education

2011 University of California, Berkeley Ph.D. Agricultural and Resource Economics  
2005 University of British Columbia M.A. Economics  
2004 Kyoto University B.A. Economics

## Honors and Grants

2015 Best Lecture Award, Boston Japanese Researchers Forum  
2013 *American Economic Review* Excellence in Refereeing Award  
2013 Principal Investigator, “Economics of Energy Efficiency Policy”, METI  
2011 UC Berkeley Competition Policy Center Dissertation Award  
2010 Resources for the Future Joseph L. Fisher Doctoral Dissertation Fellowship  
2005 University of British Columbia Tuition Scholarship  
2004 Showa-Ikeda Prize for Outstanding Research Papers

## Research Papers

1. “Do Consumers Respond to Marginal or Average Price? Evidence from Nonlinear Electricity Pricing,” *American Economic Review*, 104(2): 537-63, 2014.
2. “Asymmetric Incentives in Subsidies: Evidence from a Large-Scale Electricity Rebate Program,” *American Economic Journal: Economic Policy*, 7(3): 209-37, 2015.

3. “Sequential Markets, Market Power and Arbitrage” (with Mar Reguant), *American Economic Review*, 106(7): 1921-57, 2016.
4. “Moral Suasion and Economic Incentives: Experimental Evidence from Energy Demand” (with Takanori Ida and Makoto Tanaka), NBER WP #20910. R&R at *American Economic Journal: Economic Policy*.
5. “The Economics of Attribute-Based Regulation: Theory and Evidence from Fuel-Economy Standards” (with James Sallee). Submitted. NBER WP #20500. R&R at *Review of Economics and Statistics*.
6. “Willingness to Pay for Clean Air: Evidence from Air Purifier Markets in China” (with Shuang Zhang). Submitted. NBER WP #22367.
7. “Information Frictions, Inertia, and Selection on Elasticity: A Field Experiment on Electricity Tariff Choice” (with Takanori Ida and Makoto Tanaka). Current draft: July 2016.
8. “Does Nonlinear Pricing Change Water Consumption?” Current draft: January 2012.

#### **Other writings**

1. “Do Energy Rebate Programs Encourage Conservation?,” *Stanford Institute for Economic Policy Research Policy Brief*, #2419, April 2012.
2. “Reforming Japan’s Electricity Sector: Abe’s Push for Deregulation,” *National Bureau of Asian Research*, October 2013.

## **Seminar and Conference Presentations (including upcoming schedules)**

- 2017 ASSA Annual Meeting, Paris School of Economics, Toulouse School of Economics, University of Helsinki
- 2016 ASSA Annual Meeting, University of Calgary, University of Colorado at Boulder, Georgetown University, NBER Environmental and Energy Economics Program Meeting, Midwest Energy Fest, NBER Summer Institute, University of Alberta, Stanford University, University of Chicago EPIC, Texas A&M University, University of Pittsburg, National University of Singapore, Duke University
- 2015 ASSA Annual Meeting, University of Michigan Ann Arbor, UC Berkeley, Columbia University, University of Chicago, Centre for European Economic Research (ZEW), UC Berkeley POWER Conference on Energy Research and Policy, MIT CEEPR Workshop, UC Berkeley, NBER Japan Program Meeting, University of Connecticut, NBER Development Program Meeting, NBER Chinese Economy Meeting, University of Illinois Urbana Champaign, London School of Economics IGC, Tilburg University, University of Chicago
- 2014 ASSA Annual Meeting, NBER Environmental and Energy Economics Program Meeting, Stanford University, Harvard University, UC Berkeley POWER Conference on Energy Research and Policy, Boston University, NBER Public Economics Program Meeting, MIT CEEPR Workshop, NBER Productivity Lunch, World Bank, UCLA, RIETI, Stanford University Summer Juku, University of Lugano, Swiss Federal Institute of Technology in Zurich (ETH), University of British Columbia, University of Michigan Ann Arbor, Yale University, Harvard University, Boston College
- 2013 ASSA Annual Meeting, Stanford University, POWER Conference on Energy Research and Policy, NBER Spring Meeting, Arizona State University, University of Tokyo, GRIPS, UC Davis, NBER Summer Institute, Michigan State University, Keio University, Resources for the Future
- 2012 UC San Diego, University of Chicago, UC Energy Institute, NBER Summer Institute, Stanford University, Hitotsubashi University
- 2011 Stanford University, Cornell University, University of Maryland, UC Irvine, University of Michigan Ann Arbor, University of Illinois Urbana Champaign, UC Davis, University of Toronto, University of Arizona, Boston University, University of Calgary
- 2010 NBER Summer Institute, International IO Conference, World Congress of Environmental and Resource Economics, POWER Conference on Energy Research and Policy, Kyoto University
- 2009 Camp Resources, Occasional Workshop on Environmental and Resource Economics

## **Teaching**

- 2016 PHA421: Applied Econometrics II (Ph.D.), University of Chicago
- 2016 PHA346: Program Evaluation, University of Chicago
- 2014–15 SM222: Modeling Business Decisions with Data (Introductory Econometrics), Boston University
- 2012–13 Economics 251: Natural Resource and Energy Economics (Ph.D.), Stanford University
- 2011 Public Policy 200A: Senior Seminar (Undergraduate), Stanford University
- 2008 ECON 3: Introductory Environmental Economics (Undergraduate), UC Berkeley (TA)

## **Refereeing**

American Economic Review, American Economic Journals: Applied Economics, American Economic Journal: Economic Policy, American Economic Journal: Microeconomics, Econometrica, Economic Journal, Energy Journal, Energy Policy, European Economic Review, Japanese Economic Review, Journal of Applied Econometrics, Journal of Business and Economic Statistics, Journal of Environmental Economics and Management, Journal

of Policy Analysis and Management, Journal of Public Economics, Journal of Political Economy, Journal of the Association of Environmental and Resource Economists, Journal of the European Economic Association, Land Economics, RAND Journal of Economics, Quarterly Journal of Economics, Resource and Energy Economics, Review of Economic Studies, Review of Environmental Economics and Policy, Scandinavian Journal of Economics, Water Resources and Economics; *Grants*: National Science Foundation

**Citizenship**

Japanese Citizen, U.S. Permanent Resident